



Conscious Software Development Telesummit

What is Conscious Software Development?

Speakers:



Michael Smith, Host, President
[Teratech, Inc.](#)

Speaker 1: Conscious Software Development TeleSummit. Expert interviews, delivering powerful development strategies that save you time, money, and headaches. Eliminate zombie programming in your organization, discover secrets used by top companies to better software development, hosted by Michael Smith.

Michael Smith: This is Michael Smith from the Conscious Software Development TeleSummit. I want to share with you why Conscious Software Development, the story behind the telesummit. Also, talk about what is Conscious Software Development and how does this relate to CIOs, IT leaders, and project managers. Also, talk about how does this relate to global consciousness shifts that are going on.

First of all, why conscious software development? I've been working in IT - programming, managing projects, leading in companies, involved in software development - for over 35 years.

One of the things I've seen is that so many projects have issues. Either they're late, over-budget, maybe the users aren't involved in the requirements gathering, and so on, so can't use the software. Perhaps the project should really not have been green-lighted in the first place because it was just a disaster zone waiting to happen.

This was like an opportunity to bring more consciousness to the many facets of the software development process - all the way from you hire on your team, how you perform the hiring process, and to how you develop, how you test, how you deploy the software, how you involve users and stakeholders. There are just so many different parts to software development.

The problem is that when we don't know what we don't know, we're not aware of other choices we can make. It's almost like you're banging your head against the brick wall, but not realizing that you could stop doing that and make a different choice in order to have a successful and more tranquil software development process.

What is conscious software development? By consciousness, I mean 2 things. First of all, I mean awareness plus choice - being aware of different options that you could bring to the different areas of software development and then making a conscious choice as to how you want to do that particular facet, whether it is the hiring or the development or the testing or leadership inside your organization.

Then the second thing that I see consciousness being is that software development is traditionally viewed as the left brain, logical activity. Really, there are many right brain or intuitive aspects to successful software development - following your gut feeling when you know something is not quite right and then doing something about it. That's something that often successful IT leaders and project managers utilize, but aren't always aware that they're doing that, and conscious of how to leverage that in a more dramatic way for successful projects.

This shift to more consciousness in work, we've seen in the agile movement and in various team-related improvements to the software process. Even in the getting things done method that many people use to organize their tasks involves bringing more consciousness to what tasks we choose to do.

I see conscious software development as helping CIOs, IT leaders, project managers, developers in just bringing more consciousness to the work process and also to other areas in our lives.

Finally, I see conscious software development relating to the global shift in consciousness that's occurring right now. It's just one part of an increasing consciousness that's happening in the software workplace, but I see this happening in other areas of work, also in families, relationships, in health, just every area of life seems to be becoming more aware and conscious right now.

What I hope, through the Conscious Software Development TeleSummit, through these interviews that you're going to listen to, you'll become more conscious of the choices that you're making, different options that are available. This will be part of the global shift into more consciousness around the world.

I look forward to seeing you tomorrow for day 1 of the telesummit. We have 3 interesting interviews coming up there, dealing with strategy, change, and project management, and then software development.

Michael Smith Bio:

“I love solving problems and creating high quality custom software.” Michael’s company, TeraTech, guarantees your project success by asking the right questions of all of the organization stakeholders up front so that we both understand the same vision of success. We believe in bringing issues to light immediately as opposed to burying them.

Over 35 years he has been involved in every aspect of software development, management and leadership.

He also teaches Kundalini yoga and does energy healing. “I love helping people grow and transform. Practicing yoga has helped me succeed in IT because it keeps me calm in the middle of high pressure projects!”

Topic: What is Conscious Software Development and why does it matter now?

Michael founded the Conscious Software Development Telesummit. He talks about what CSD is and why we need it now.

Questions:

1. Why Conscious Software Development?
2. What is Conscious Software Development?
3. How does Conscious Software Development relate to CIOs, IT leaders and PMs?
4. How does this relate to global conscious shifts?

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